

RENÉE TESSIER NUNLEY

GRAPHIC + WEB DESIGN

renee@nausetee.net | nausetee.net | 914.441.8384



Experience:

Remedy BPCI Partners, Darien, CT + NYC | Art Director, Apr 2014 – Present

Go-to person for anything and everything design related at Remedy, a start up BPCI company for CMS. Created a library of collateral and assets that will be used for years to come, an updated responsive website, and branded all tools the field teams use to monitor patients, while mentoring a team of two. Currently building a marketing team.

Achievements:

- Creation of CMS-approved patient brochure used nationwide by various hospitalists and partners
- Collateral created for Physician's Summits causing Physician engagement, which led to 50 less patient readmits last quarter and a 10% profit for Remedy.

V.I.M. + Zacky's (Famous Horse), NYC | Lead Graphic Designer, Apr 2012 – Feb 2014

Creative Lead over all print and web content at both V.I.M. and Zacky's. Art directed all photography, and incorporated Ortery Photobench into the work flow. Full responsibility for the print budget.

Achievements:

- Created a web presence for both the V.I.M. and Zacky's brands from scratch, with revenue equaling a brick and mortar store.
- Cut printing costs by 15% monthly resulting from bidding and renegotiating print contracts

Nausetee, SoNo, CT, NYC and Tennessee | Contract/Freelance Designer, Jan 2007 – Present

Successfully managed and coordinated freelance projects from concept through completion, while consistently meeting deadlines and exceeding expectations.

Notable Companies:

2014 - Present: Brooklyn Fairies, Think Around Corners
2013: Clinical Recovery Specialists
2012: Remote Education, Nations Roof, NYSCF
2011: MTA Distributors, Martin & Company

2010: Journeys, Milton & Gracie, XYZ
2009: Wanda's Sugar Shack, Betty Beauty
2008: Haier America, Condé Nast
2007: MMC, Neighborhoodies

Achievements:

- Design campaign led to a 30% sales increase for Ben & Zoe's Backyard.
- Betty Beauty email blasts led to a 15% increase open rate and 5% increase fulfillment rate.
- Branded Commercial Chef for Haier from initial sketches to identity guide, including packaging.

Education:

Marymount Manhattan College, NYC

BA Graphic Design + Photography Minor, Aug 2003 – May 2007

Weapons Used:

Daily Usage: Mac OS, Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat, HTML5/CSS3/SASS, Bronto, JIRA, Bootstrap, Drupal, Drawing.

Occasional and Past Usage: Aperture, Lightroom, MS Office, Keynote, Windows OS, Marketlive Platform, Ortery Photobench, Flash, Garage Band, Quark, Wordpress.